

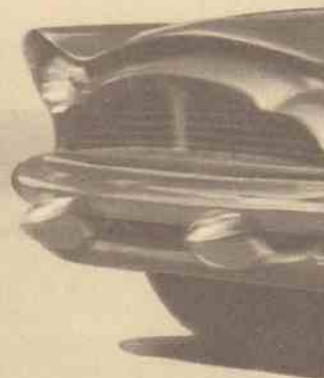
PACKARD

Combining rugged American character and brilliant continental elan, this newest of Boulevard Sports Cars by Packard has established its position in the motoring world as a prize winner and record setter in this classification.

The discerning editors of Motorsport, the authoritative national publication on sports cars and motor racing, honored the Panther-Daytona with one of the premier styling awards for 1954.

On Daytona's famed golden strand, the Panther-Daytona flashed over the measured-mile course at the highest speed ever attained by a car of this class, 131.1 miles per hour.

This full-scale American car embraces futuristic styling in a Fiberglas body. It was designed and engineered to determine the adaptability of plastic cars for family use. The Panther-Daytona was the first assignment of the new Styling Department which has been developed as a major phase of the New Packard Program. The new car is scheduled for arduous testing at the Packard



Powered by Packard's new 212-horsepower engine, with forced-draft carburetion raising horsepower to 275, the Panther-Daytona sped over the measured-mile course at Daytona Beach to a record-setting 131.1 miles per hour.

Prize Winner! Record Setter!



MOTORSPORT MERIT AWARD

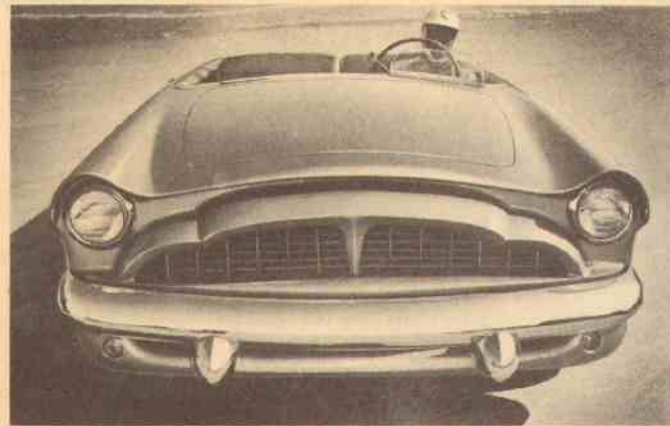
Presented to the Packard Motor Car Company at the Third Annual International Motor Sports Show, New York City, February, 1954, for excellence of design of the Panther-Daytona in the American Luxury Car Field Classification.

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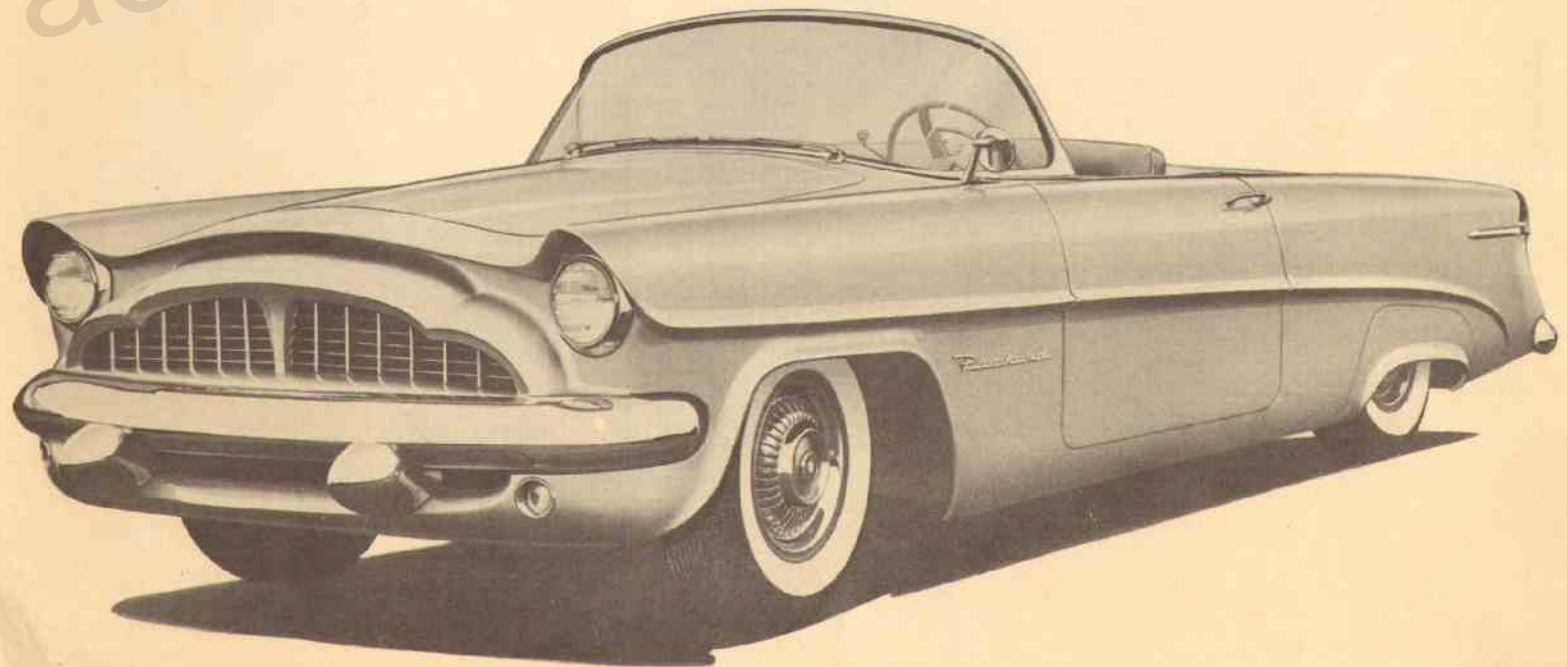
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Functionalism is the key in the design of the Packard Panther-Daytona. Note that the traditional, classic Packard Grille has been modified to afford maximum cooling. The high guide-line fenders, introduced by Packard, hood the headlights. The sloping clam-shell hood provides unobstructed visibility from the cockpit.

PACKARD Panther-Daytona SPECIFICATIONS

ENGINE	Packard 212-horsepower in-line eight with forced-draft carburetion raising it to 275 horsepower.	OVER-ALL LENGTH	215½ inches
TRANSMISSION	Packard Ultramatic Drive	HEIGHT AT DOOR TOP	37¼ inches
WHEELBASE	122 inches	HEIGHT WITH TOP UP	58¼ inches
		OVER-ALL WIDTH	80⅞ inches
		ROAD CLEARANCE	5½ inches



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Proving Ground to determine its durability under extreme driving conditions. Coincident with these tests, studies will continue into manufacturing methods, and the costs of tooling to produce plastic bodies in volume for future evaluation.

While the styling of the Panther-Daytona is futuristic, it embraces the traditional Packard grille identity. The high-fender, low-hood styling, pioneered by Packard, complements such innovations as the wrap-around windshield, clam-shell hood and contoured fender lines of this distinctive car.

No plans for producing the Panther-Daytona, in volume, for sale have been formulated.



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