

Clair

Trade Letter No. T-3047
Dealer's T. L. 278

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

November 27, 1940

To: PACKARD DISTRIBUTERS AND DEALERS

Subject: OPTIONAL PAINT SCHEMES AND STANDARD UPHOLSTERY
ON 1941 MODEL PACKARD CARS

Gentlemen:

This letter cancels and supersedes Trade Letter T-3025. We have found it advisable to discontinue paint schemes Q, U, Y and Z, also to change paint schemes G to GA adding a tan upper works instead of the gray that was formerly used. Paint scheme F is changed to paint scheme FA with a new two tone blue combination. These changes are being made to give you color schemes that will be harmonious rather than contrasting colors. Unless we hear from you to the contrary, any orders that we have in our file for paint schemes F and G will be changed to FA and GA when the new paint is available.

Following is a complete revised list of paint and upholstery specifications for Nineteenth Series Packard cars, Model One Ten Special, One Ten Deluxe, One Twenty, Super-8 One Sixty and Custom One Eighty.

UPHOLSTERY FOR PACKARD ONE TEN SPECIAL

Trim Set No. 31, a tan stripe broadcloth, will be standard in paint schemes D, E, GA, J, K, M, P, T, W, and X.

Trim Set No. 32, a blue-gray stripe broadcloth, will be standard in paint schemes A, B, C, FA, H, L, and S.

The standard upholstery for any paint scheme in Packard One Ten Special cars may be specified with any other paint scheme at no extra charge.

UPHOLSTERY FOR PACKARD ONE TEN DELUXE

Trim Set No. 331, a tan stripe broadcloth, will be standard in paint schemes D, E, GA, J, K, M, P, T, W, and X.

Trim Set No. 332, a blue-gray stripe broadcloth, will be standard in paint schemes A, B, C, FA, H, L, and S.

The standard upholstery for any paint scheme in Packard One Ten Deluxe cars may be specified with any other paint scheme at no extra charge.

The following MULTI-TONE INTERIOR TRIM combinations are optional in any paint scheme at an extra charge.

Trim Set No. 202, a blue Bedford cord with gray broadcloth.

Trim Set No. 203, a brown Bedford cord with tan broadcloth.

Trim Set No. 207, a dark green Bedford cord with light green broadcloth.

UPHOLSTERY FOR PACKARD ONE TWENTY

Trim Set No. 43, a tan shadow stripe broadcloth, will be standard in paint schemes D, E, GA, J, K, M, P, T, W, and X.

Trim Set No. 46, a blue-gray pattern broadcloth, will be standard in paint schemes B, FA, H and L.

Trim Set No. 48, a blue-gray Bedford cord, will be standard in paint schemes A, C, and S.

The standard upholstery for any paint scheme in Packard One Twenty cars may be specified with any other paint scheme at no extra charge.

The following MULTI-TONE INTERIOR TRIM combinations are optional in any paint scheme at an extra charge.

Trim Set No. 202, a blue Bedford cord with gray broadcloth.

Trim Set No. 203, a brown Bedford cord with tan broadcloth.

Trim Set No. 207, a dark green Bedford cord with light green broadcloth.

UPHOLSTERY FOR PACKARD SUPER-8 ONE SIXTY

- Trim Set No. 95, a tan with chevron stripe broadcloth, will be standard in paint schemes E and GA.
- Trim Set No. 97, an olive and blue stripe broadcloth, will be standard in paint schemes D, J, P, T, and X.
- Trim Set No. 99, a brown Bedford cord, will be standard in paint schemes K, M and W.
- Trim Set No. 98, a gray with blue stripe broadcloth, will be standard in paint schemes A, B, C, FA, H, L, and S.

The standard upholstery for any paint scheme in Packard Super-8 One Sixty cars may be specified with any other paint scheme at no extra charge.

The following MULTI-TONE INTERIOR TRIM combinations are optional in any paint scheme at an extra charge.

- Trim Set No. 2022, a blue broadcloth with gray broadcloth.
- Trim Set No. 2033, a brown broadcloth with tan broadcloth.
- Trim Set No. 2077, a dark green broadcloth with light green broadcloth.

UPHOLSTERY FOR PACKARD CUSTOM SUPER-8 ONE EIGHTY

- Trim Set No. 179, a plain tan broadcloth, optional in any color scheme.
- Trim Set No. 175, a brown-tan combination broadcloth, will be standard in paint schemes E, GA, K, M, and W.
- Trim Set No. 161, a tan pin stripe broadcloth, will be standard in paint schemes D, J, P, T, and X.
- Trim Set No. 144, a blue-gray stripe broadcloth, will be standard in paint schemes A, B, C, FA, H, L, and S.
- Trim Set No. 148, a blue Bedford cord, optional in any color scheme.
- Trim Set No. 186, a gray Bedford cord, optional in any color scheme.

The standard upholstery for any paint scheme in Packard Custom Super-8 One Eighty cars may be specified with any other paint scheme at no extra charge.

The front compartment in all limousines will be upholstered in #3 black leather as standard. The exposed metal parts on all limousines will be painted black.

LEATHER FOR PACKARD ONE TEN SPECIAL, ONE TWENTY AND SUPER-8 ONE SIXTY

Following are the standard leathers for the paint schemes indicated, in convertible cars:

- Trim Set No. 21, a green leather for paint schemes D, J, and P.
- Trim Set No. 22, a tan leather for paint schemes E and W.
- Trim Set No. 3, a black leather for paint scheme X.
- Trim Set No. 25, a gray leather for paint schemes L and FA.
- Trim Set No. 26, a red leather for paint schemes GA, K, M and T.
- Trim Set No. 29, a blue leather for paint schemes A, B, C, H and S.

The standard leather for any paint scheme in Packard One Ten Special, One Twenty and Super-8 One Sixty cars may be specified with any other paint scheme at no extra charge.

The following MULTI-TONE INTERIOR TRIM combinations are optional in any paint scheme at an extra charge.

- Trim Set No. 226, a red leather with tan Bedford cord.
- Trim Set No. 229, a blue leather with gray Bedford cord.

Single Tone

Scheme E

Entire car including wheels—
 Stripe wheels

Laguna Maroon Metallic
 Gold Bronz

Scheme J

Entire car including wheels—
 Stripe wheels

Chickory Green Metallic
 Grove Green

Scheme K

Entire car including wheels—
 Stripe wheels

Andes Tan Metallic
 Wilshire Brown

Scheme L

Entire car including wheels—
 Stripe wheels

Barola Blue Metallic
 Silver French Gray

Scheme S

Entire car including wheels—
 Stripe wheels

Silver French Gray Metallic
 Puritan Gray

Scheme W

Entire car including wheels—
 Stripe wheels

Wilshire Brown Metallic
 Andes Tan

Scheme X

Entire car including wheels—
 Stripe wheels

Black
 Flake White

Scheme H

Entire body, bonnet and radiator above
 moulding—
 Balance of car and wheels—
 Stripe wheels

Moth Gray
 Blue Gray
 Moth Gray

Wheels are striped on Packard 110, DE110 and 120 only.

Multi-Tone

Scheme FA

Entire body, bonnet and radiator above, mould-
 ing and wheels—
 Balance of car—
 Stripe wheels

Algiers Blue Metallic
 Legion Blue Metallic
 Legion Blue

Scheme M

Entire body, bonnet and radiator above
 moulding and wheels—
 Balance of car—
 Stripe wheels

Andes Tan Metallic
 Wilshire Brown Metallic
 Wilshire Brown

Scheme P

Entire body, bonnet and radiator above
 moulding and wheels—
 Balance of car—
 Stripe wheels

Chickory Green Metallic
 Grove Green Metallic
 Grove Green

Scheme T

Entire car except wheels—
 Wheels—
 Stripe wheels

Saratoga Beige Metallic
 Cinnabar Red Light
 Saratoga Beige

Yours very truly,
 PACKARD MOTOR CAR COMPANY,

E. C. Ellison

E. C. ELLISON,
 Distribution Manager.

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 30.20

17 70
 6.36
 24.06

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