

# SERVICE — PARTS — ACCESSORIES

*Pottstown*

11-18-48

November 17, 1948

To: PACKARD - PHILADELPHIA DEALERS

Subject: STRIPPED MOTORS AND KITS - 1938 THRU 1941 - MODEL 120

The factory now has available a stripped motor and kit assembly to fit models 1601 thru 1901. The only difference in these kits will be that the overdrive equipped cars will require a different type than the cars without overdrive.

The stripped motors are interchangeable from 1938 thru 1947, so that means any motors that you have in stock can be used in these early model cars if you have the proper kit.

We have all been asking for motors to fit the early model cars and the factory has definitely done something about it. What are you going to do? Are you going to sit idly by and say there are no sales for these stripped motors, or are you going to send out direct mail to owners of these model cars, and make some telephone calls? There will be a lot of owners anxious to purchase these stripped motors in order to keep these cars on the road at such a small expense.

Get your orders in as quickly as possible as the kits for the early type cars have not arrived from Detroit and the orders will be filled in the order that they are received. So, FIRST COME - FIRST SERVED.

Mark the quantity that you require on this letterhead and mail it back to us today.

<u>Quantity Required</u>	<u>Part Number</u>	<u>Description</u>	<u>Dealer Unattached</u>	<u>List Unattached</u>
_____	410345	Engine All models - 1938 thru 1947	\$228.75	\$305.00
_____	410508	Kit - 2001-2101	45.00	60.00
_____	410507	Kit - 1951	45.00	60.00
_____	410503	Kit 1701 thru 1901 with overdrive	45.00	60.00
_____	410502	Kit 1601 thru 1901 without overdrive	45.00	60.00

Yours very truly,  
PACKARD - PHILADELPHIA

*M. New*

M. New  
Zone Parts and Service Manager

MN-GM

PACKARD



PHILADELPHIA