PACKARD
PARTS bulletin ACCESSORIES
PACKARD MOTOR CAR COMPANY • DETROIT 32, MICHIGAN

52P-11
Dealer 11
April 24, 1952

To: ZONES AND DEALERS

Subject: EASAMATIC POWER BRAKE EQUIPMENT KIT

Easamatic Power Brake Equipment Kits are now available in adequate quantities for installation on 24th Series Models as well as 25th Series Models not so equipped. One kit is applicable to both series of cars, however, the Master Cylinder to Rear Brake Hose Tube Assembly must be ordered as a separate item for installation on the models as shown:

		Suggested Prices		
		Dealer Net	List	Trade Net
436365	Easamatic Power Brake Equipment Kit Models 2401-2-6 2501-6-31	$45.34	$68.00	$57.80
433718	Master Cylinder to Rear Brake Hose Tube Assembly - Models 2401 2501-31	.79	1.32	.98
433719	Master Cylinder to Rear Brake Hose Tube Assembly - Models 2402-6 2502-6	.78	1.30	.97

Installation Time : 24th Series 5.0 Hours
25th Series 4.0 Hours

Your sales potential for these brake changeover kits can come from two sources; namely those 24th Series owners that would desire the latest development in power brakes and the 25th Series new car purchasers who may be influenced to make the purchase if this unit were installed by you locally.

In any event this is your opportunity to promote power brakes to your 24th and 25th Series owners and in so doing realize a good profit. Use the attached order blank today and have several units shipped with your next prepaid stock order, remembering to also order the individual tubes as may be required.

Be prepared by having stock on hand in order that you may make immediate delivery.

Very truly yours,

J. A. Carr

J. A. Carr, Manager
Parts and Service Department

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Att.