

PARTS

PACKARD

bulletin

ACCESSORIES

PACKARD MOTOR CAR COMPANY • DETROIT 32, MICHIGAN

To: ZONES AND DEALERS

51P-6, Dealer 6
January 29, 1951

Subject: CRITICAL SHORTAGES

For sometime the Factory has had a critical shortage condition existing on the following materials:

391906 Bonnet Assembly - 2262-65-70-71-72-75-76-77-79-80-82-86-92-93-95
415212 Fender Assembly-Right Front - 2255-62-65-70-71-72-75-76-77-79-80-
82-86-92
415213 Fender Assembly-Left Front - " " "
422116 Fender Assembly-Front Right - 2340-42-46-62-65-69-70-71-92-95
422117 Fender Assembly-Left Front - " " "

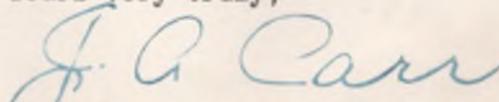
Every effort has been made to supply Zones and Dealers with their requirements and in many cases materials have been transferred from one Zone to another to take care of serious cases. However, at this time, the supply is extremely limited and will continue so until approximately April 1951. This situation has been caused by combination of circumstances which is receiving top management attention in the endeavor to improve the underlying circumstances.

In the meantime, it is necessary that whenever materials are not available in the local area that every effort be made to either temporarily or permanently repair the equipment on the affected cars.

In the meantime, this bulletin will serve as instruction to Factory Zone Warehouses to carefully screen all accumulated Dealer back orders and be sure that the Dealers for whom these orders are being held are in accord with considering such items as firm orders with the specific understanding that as soon as material is available, it will be shipped on such accumulated Dealer back orders.

The Factory and Zones are anxious to protect the Dealer organization against later receipt of materials in excess of actual requirements at the time the items in question become more plentiful. Therefore, when Dealers place their orders for any of the above materials, there should be a full realization that they are in short supply and definite instructions should be included on the orders so that the Zones can be sure the accumulated back order quantities are actually desired.

Yours very truly,



J. A. Carr, Manager
Parts and Service Department

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