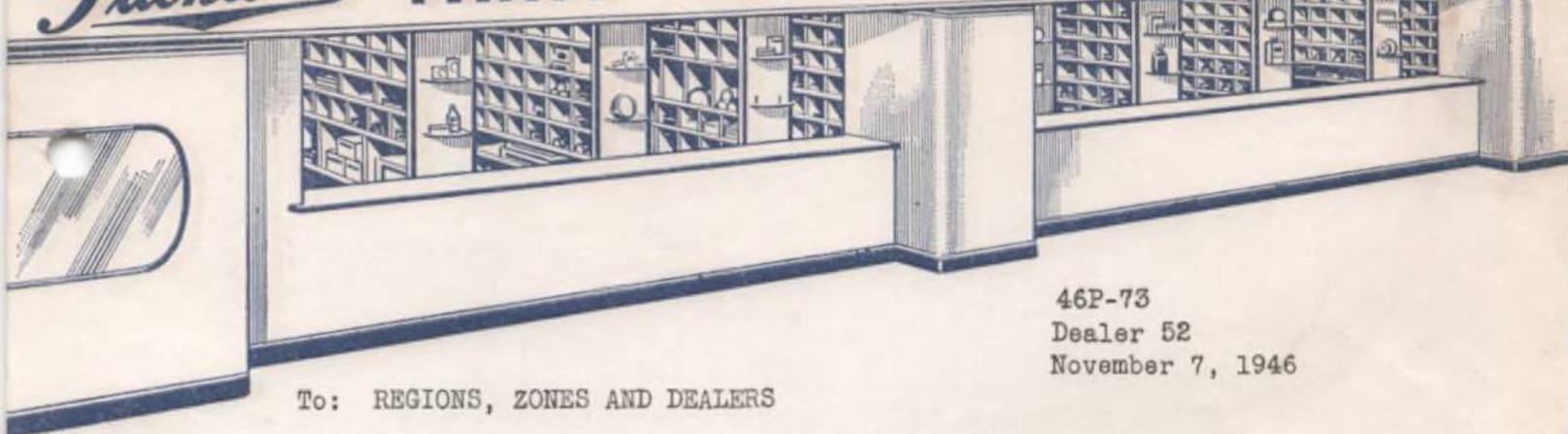


Packard PARTS and ACCESSORIES BULLETIN



46P-73
Dealer 52
November 7, 1946

To: REGIONS, ZONES AND DEALERS

Subject: STORAGE BATTERIES - WARRANTY AND CARE

Auto-Lite or Willard batteries are used as new car equipment batteries. It is necessary that the sale of the car be registered with either the Auto-Lite or Willard local authorized battery service station. This is required in order to afford the owner warranty protection.

Here again we stress the importance of Zones and Dealers' service managers being acquainted with the local authorized service stations for accessories used on our cars. When the new car sale has been made, it is better for you to register the sale with the Willard or Auto-Lite service station than to direct the owner to do so. Keep all service contacts between the owner and your shop.

Batteries are warranted for the same period as the car - for 90 days or 4,000 miles. It is the policy for the battery manufacturer's local service station to fulfill their warranty. Should you experience any difficulty locally in obtaining the cooperation of the accessory manufacturer's local service station, Dealers advise your Zone and Zones the Factory Service Department and we will see that the proper consideration is extended.

In addition to the standard warranty of the battery manufacturers there is an adjustment policy in force after the expiration of the 90 day or 4,000 mile period. This adjustment offers a replacement battery to the owner for 1/15 of the price of the new battery for each month or 1,000 miles of service obtained from the old battery. Thus a battery replaced at the end of six months (or 6,000) miles would be at an exchange price of 6/15 (2/5) of the price of a new battery.

For the protection of your owner be sure you rotate any batteries in new cars in your stock so that the oldest battery goes out in the first car sold. In other words don't keep a battery in your new cars any longer than necessary - keep them moving out in order of their receipt - the oldest one first.

Very truly yours,

Karl M. Greiner
Parts and Service Manager